## **ICICI Prudential Mutual Fund**

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund - Series 2 - Plan C and ICICI Prudential Multiple Yield Fund - Plan C (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved January 02, 2014 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on January 02, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Option under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on December 26, 2013 (₹ Per unit)
ICICI Prudential Multiple Yield Fund - Series 2 - Plan C		
Dividend	0.05	11.0651
ICICI Prudential Multiple Yield Fund - Plan C		
Dividend	0.05	11.1036

# Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Schemes on January 02, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: December 27, 2013 Authorised Signatory
No. 018/12/2013

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.